

LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN





# Open Access

Definition, Types, How to do it





- 1. Why Open Access?
- 2. Types of Open Access
- 3.Pre-prints, postprints, etc.:
  The lifecycle of an open research paper

## What is Open Access?



- The Budapest Open Access Initiative (BOAI) Declaration:
- "free availability [of scholarly literature] on the public internet permitting any users to read these articles

- "The only constraint on reproduction and distribution, and the only role for copyright in this domain, should be to give authors control over the integrity of their work and the right to be properly acknowledged and cited."
- Open Access materials include
  - Scholarly articles
  - Books and book chapters
  - Conference proceedings
  - Theses and dissertations
  - Datasets

**–** ...

Output scholars usually give away for free for publication



# Why Open Access?

### A closed access story



#### Ebola outbreak 2013-2016:

- > 11,000 deaths, mainly in Liberia, Sierra Leone, and Guinea
- Detection of the outbreak was delayed because doctors did not know it was present in the area
- But: A 1982 scientific article had predicted the outbreak



- Article was hidden behind a paywall (45\$ = half week's salary of a local physician)
- In response to publicly raised criticism, Elsevier lifted the paywall for Ebola-related papers for 2 months

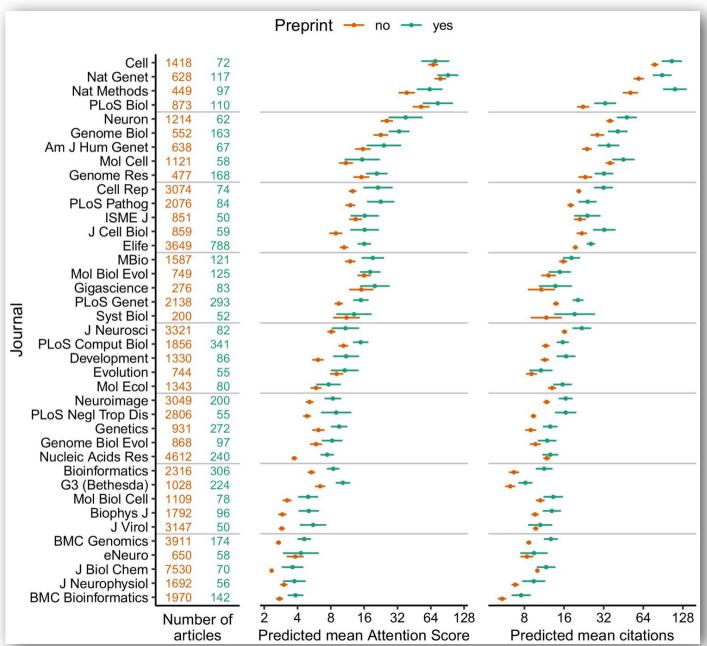
### Selfish reasons: More citations



- "we assembled a dataset of 74,239 articles, 5,405 of which had a preprint, published in 39 journals. [... A]rticles with a preprint had, on average, a 49% higher Altmetric Attention Score and 36% more citations than articles without a preprint."
- "unrelated to journal-level variables such as access model and Impact Factor"
- See also: "7 Benefits of publishing a preprint" by Anna Clemens (<a href="https://www.annaclemens.com/blog/benefits-publishing-preprint-scientific-paper">https://www.annaclemens.com/blog/benefits-publishing-preprint-scientific-paper</a>)

### Selfish reasons: More citations





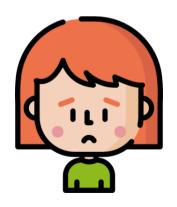
Fu, D. Y., & Hughey, J. J. (2019). Releasing a preprint is associated with more attention and citations for the peer-reviewed article. eLife, 8, e52646. https://doi.org/10.7554/eLife.52646

### **Current Situation**



### High Costs of Publication & Access

We spend about ? of the total global research budget\* on publishing and communicating results that 99% of the people cannot access.





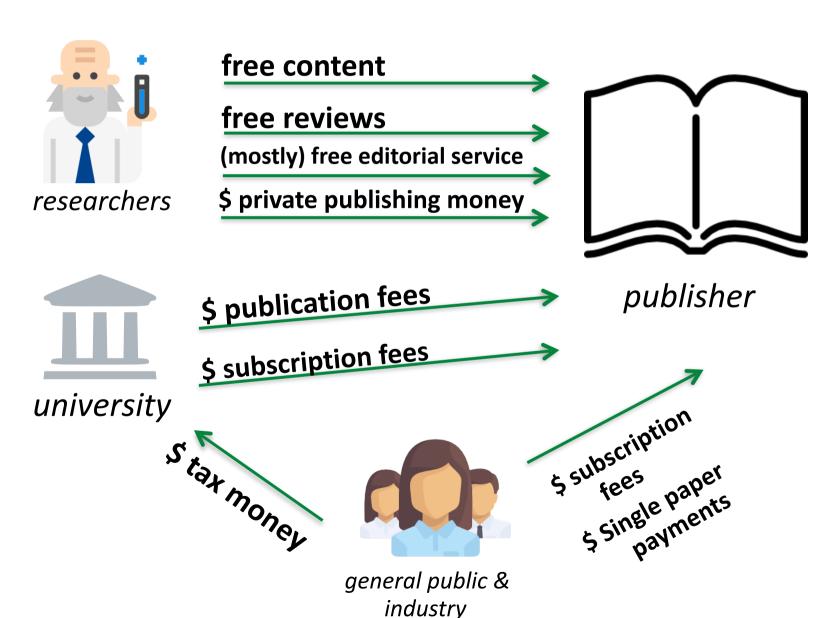


<sup>\*</sup> factoring in "free" labor for reviewing, editing, etc.

### **Current Situation**



### How Publishers Make Money



\$ final editing\$ server costs\$ administration\$ advertising

\$\$\$ profit margin

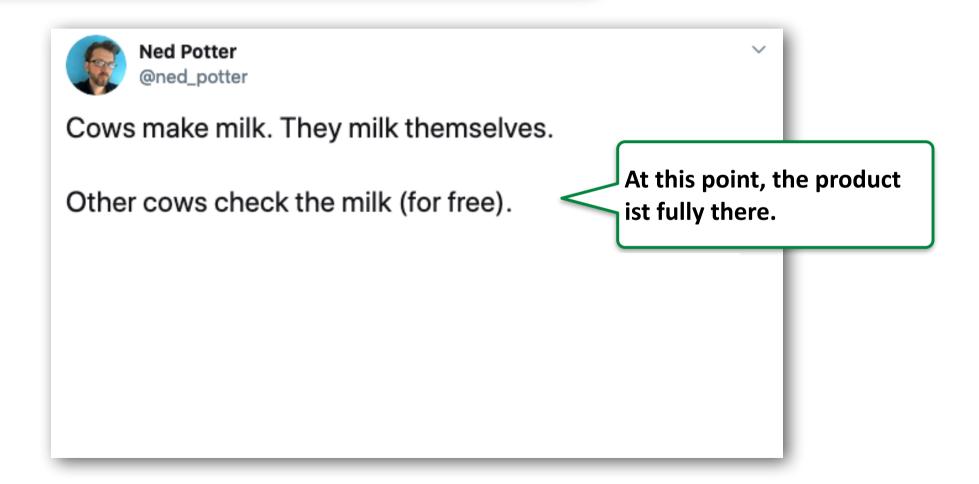




#### Explain academic publishing to me like I am Five

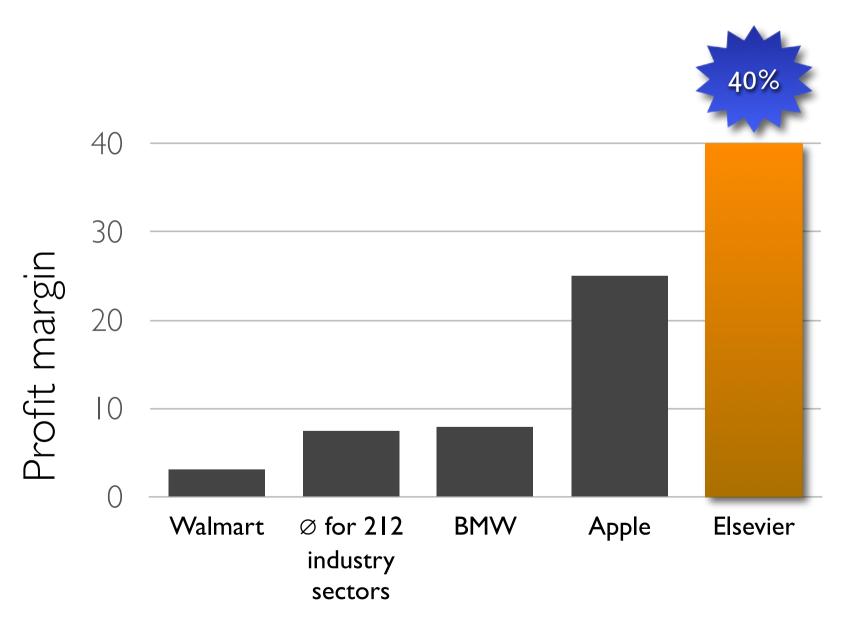
Tweet übersetzen

7:35 nachm. · 12. Jan. 2020 · Twitter for iPad



# **Big \$\$\$**





# **Publishing costs**



- We (society, researchers) pay on average between
   3.800 € and 5.000 € for publishing a paper
   (all subscription fees + APCs + payments divided by published papers; not counting free labor such as reviewing, editing, etc.)
- Actual costs for publishing one paper: estimates range between 500 € and "well below 2.000 €"

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# Why Open Access?





# Types of Open Access



	Description	Costs for author	Other costs	Where is the PDF?	Look of PDF	Example
Green	Self-archiving of the pre- or postprint in repositories or private websites	0 €	(depends - usually subscription fees)		Author's version (Word, Latex, etc)	Science
Bronze	Journals make articles free to read on their website, but without open license, and without right to download or share	0 €	(depends - usually subscription fees)	Journal's website	Formatted journal's layout	Nature ReadCube
Gold	Journals that are entirely open access; authors pay article processing charges (APCs)	typically 600 € - 5000 €	0 €	Journal's website	Formatted journal's layout	PLOS ONE (APC 1.595 \$)
Hybrid	Subscription (i.e., paywalled) journals, where single articles can be made open access by paying APCs	typically 600 € - 5000 €	subscription fees	Journal's website	Formatted journal's layout	Current Biology (APC 5.200 \$)
Diamond / Platinum	Open access journals without APCs	0 €	Institutions pay for journal maintenance costs / APCs	Journal's website	Formatted journal's layout	Social Psychological Bulletin (on PsychOpen platform) Open Journals LMU

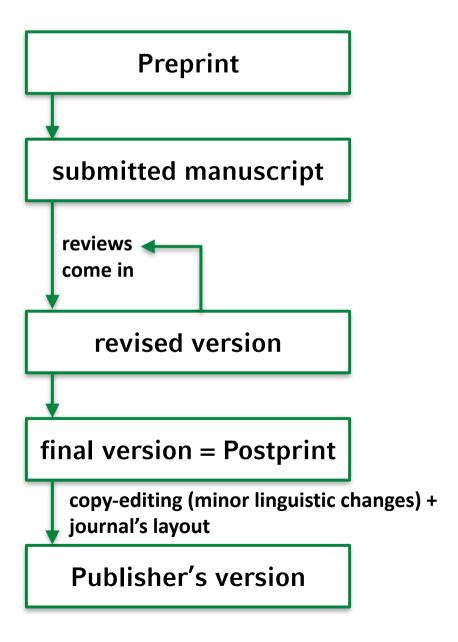
# Free your research



- At the end, every OA publication (gold, green diamond) can be freely read by everybody.
- The main difference is in financing.
- If green OA is possible why pay at all? Make your research free for no extra costs (and without throwing more money at publishers).
  - But: Funding agencies might have regulations.
- Moral obligation to release your research as green OA wherever possible.

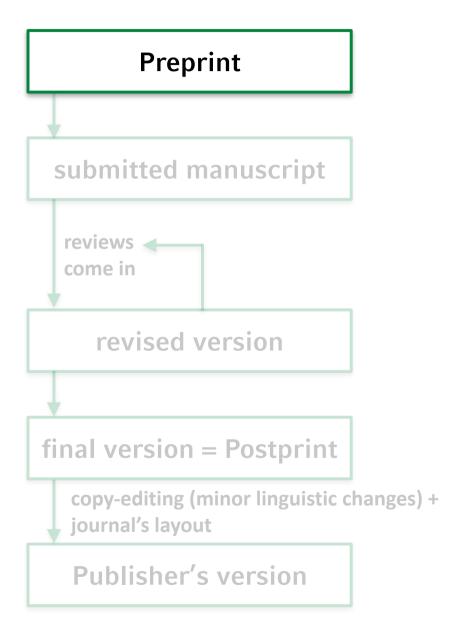
### The lifecycle of an open paper





### The lifecycle of an open paper





- Preprint = manuscript before peer review
  - a.k.a. "Author's Original Manuscript (AOM)"
- Check if journal allows preprints (<a href="http://sherpa.ac.uk/romeo/index.php">http://sherpa.ac.uk/romeo/index.php</a>)
- Upload to preprint server
- Get a doi makes preprint citable
- Clearly mark the PDF as preprint, e.g.: DRAFT - not peer-reviewed
- Optionally: Ask for feedback on social media (external review)

#### http://sherpa.ac.uk/romeo/search.php





... opening access to research

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#### Search - Publisher copyright policies & selfarchiving

English | Español | Magyar | Nederlands | Português

One journal found when searched for: 0028-0836

Journal: Nature (ISSN: 0028-0836, ESSN: 1476-4687)

RoMEO: This is a RoMEO yellow journal

Author's Preprint: author can archive pre-print (ie pre-refereeing)

Author's Postprint: subject to Restrictions below, author can archive post-print (ie final draft post-refereeing)

Restrictions:

• 6 months embargo

6 months embargo

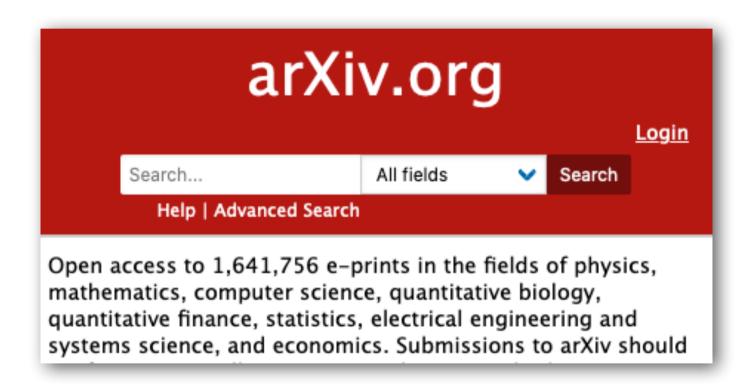
Publisher's Version/PDF: author cannot archive publisher's version/PDF

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## **Preprint servers**





### **Preprint servers**







In contrast to ResearchGate and <u>academia.edu</u> these are *non-commercial* services!

### Reconstructing a Performance by Johannes Brahms

AUTHORS

CREATED ON November 08, 2017

brahmsPaper.pdf

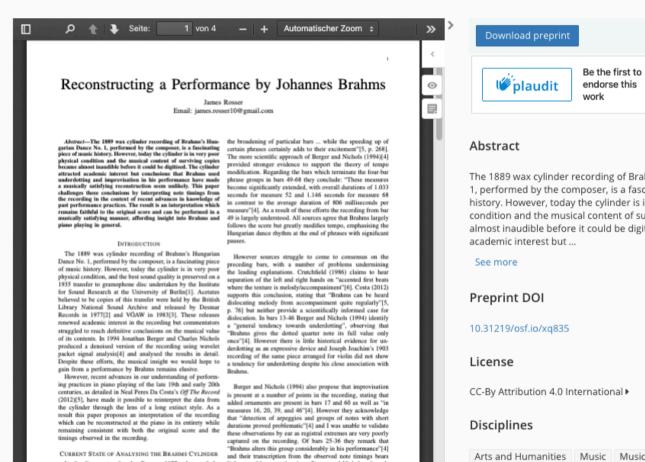
OSFPREPRINTS ▼

July 02, 2018

SUPPLEMENTAL MATERIALS osf.io/6a87z/🗗

In the liner notes for the Desmar 1977 release of the little resemblance to the piece. Berger and Nichols acknowlrecording, Gregor Benko remarked that "any musical value" edged that "a musically pleasing ... reconstruction of this

can be charitably described as the product of a patho- recording was not currently feasible"[4] but noted that it was logical imagination"[2]. However, Will Crutchfield's analysis of interest to provide "a glimpse of [Brahms] taking leave in Opus (1986) makes numerous musical observations from of the score in his own performance"[4]. Unfortunately such















The 1889 wax cylinder recording of Brahms's Hungarian Dance No. 1, performed by the composer, is a fascinating piece of music history. However, today the cylinder is in very poor physical condition and the musical content of surviving copies became almost inaudible before it could be digitised. The cylinder attracted

Arts and Humanities Music Music Performance Musicology

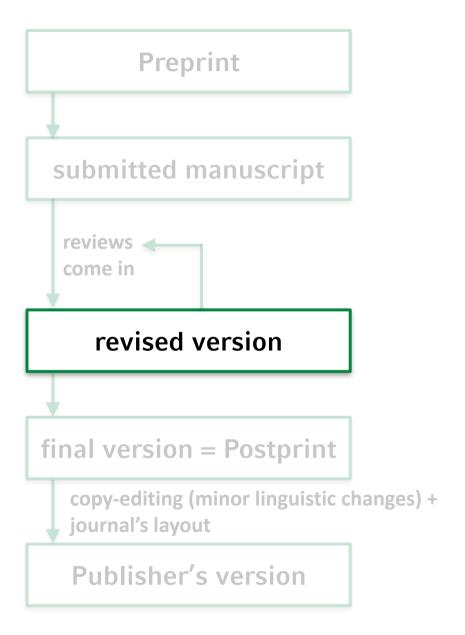
#### Tags

Version: 1



### The lifecycle of an open paper

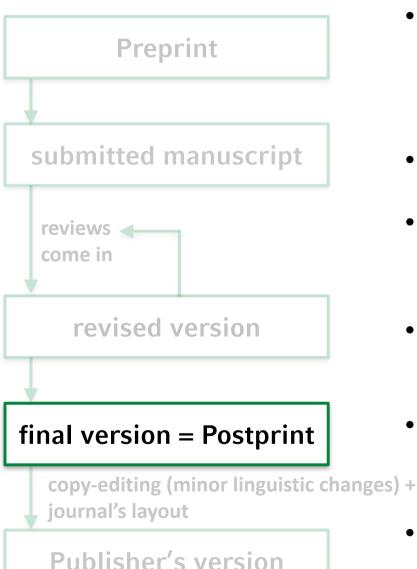




- Optionally: Update preprint on preprint server with revised version
- Make a note on the front page that this is a revised version
- (technically, a revised version is somewhere between pre- and postprint)

### The lifecycle of an open paper





- Post-print = accepted version after review, but before copyediting and layouting.
  - a.k.a. "Accepted Manuscript (AM)"
- Check if journal allows post-prints. (<a href="http://sherpa.ac.uk/romeo/index.php">http://sherpa.ac.uk/romeo/index.php</a>)
- Update PDF on preprint server with the post-print.
  - (→ Green Open Access)
- Clearly mark the PDF as postprint. Link to the official journal version.

  Many journals have guidelines how this note has to look like.
- Hence, in practice *pre*print servers actually host a mixture of pre- and postprints.
- Distribute the link to the open access version to colleagues, Twitter, etc. Put OA link on your website.

# **Pre- or Postprint?**



#### Why Using Age as a Proxy for Testosterone is a Bad Deal

Felix D. Schönbrodt Department of Psychology Ludwig-Maximilians-University Munich, Germany

In their article "Deal or No Deal: Hormones and the Mergers and Acquisitions Game," Levi, Li, and Zhang (2010) claimed that they investigated the effect of testosterone on CEOs' decisions in mergers and acquisitions. However, they did not measure testosterone levels directly. Rather, they tried to use CEO age as a proxy, based on a previously documented negative correlation between age and testosterone level. In this comment, I argue that it is not reasonable to use age as a proxy for testosterone, and that Levi et al.'s study does not tell us anything about testosterone. General remarks on using proxy variables are given.

In their article "Deal or No Deal: Hormones and the Mergers and Acquisitions Game," Levi, Li, and Zhang (2010) investigated the research question of whether the hormone testosterone (T) has an impact on decisions in mergers and acquisitions (M&As). Based on experimental results that T has an effect on behavior in ultimatum games (Burnham, 2007), Levi et al. hypothesized that CEOs with higher T levels should show more aggressive/dominant behavior in M&As. To investigate this hypothesis, the authors assembled a data set with 357 M&As and several economic variables related to them (e.g., the size of the target firm, the board size, and several other economic indicators). As they could not assess the T levels of the CEOs directly, they "[...] have suggested an alternative: specifically, to proxy testosterone by age" (p. 1476). Therefore, as the authors admitted themselves, their reasoning was based on a central assumption: "The validity of this approach clearly depends on the extent of the association of hormone levels with age." (p. 1476). To summarize their findings, a significant but small effect of age on M&A decisions was found: younger CEOs made of their article, however, they refer to the effect of testosterone (e.g., "[...] in M&As the testosterone of both parties could influence the course and outcome of negotiations," p. 1463; "[...] we consider whether testosterone influences the likelihood that offers made are subsequently withdrawn," p.1466; "This finding strongly supports an association between testosterone, as proxied by the bidder male CEO age, and M&As," p. 1469).

In the following commentary, I argue that it is not appropriate to use age as a proxy for T level and that the conclusions of Levi et al. are taking it way too far. For the clarity of my arguments, I will focus only on the strongest reported effect. For all weaker effects, the same reasoning applies even more.

#### The Effect of Testosterone on Dominant Behavior is Rather Low

Is it a reasonable hypothesis to expect more dominant M&A behavior from CEOs with higher T levels? Early

# **Pre- or Postprint?**



#### Testing similarity effects with dyadic response surface analysis

Felix D. Schönbrodt Ludwig-Maximilians-University, Munich

Sarah Humberg Münster University Steffen Nestler Leipzig University

Dyadic similarity effect hypotheses state that the (dis)similarity between dyad members (e.g., the similarity on a personality dimension) is related to a dyadic outcome variable (e.g., the relationship satisfaction of both partners). Typically, these hypotheses have been investigated by using difference scores or other profile similarity indices as predictors of the outcome variables. These approaches, however, have been vigorously criticized for their conceptual and statistical shortcomings. Here, we introduce a statistical method that is based on polynomial regression and addresses most of these shortcomings: Dyadic response surface analysis (DRSA). This model is tailored for similarity effect hypotheses and fully accounts for the dyadic nature of relationship data. Furthermore, we provide a tutorial with an illustrative example and reproducible R and Mplus scripts that should assist substantive researchers in precisely formulating, testing, and interpreting their dyadic similarity effect hypotheses.

Unpublished manuscript, draft version 0.2, 2018-07-10.

Keywords: congruence, similarity, dyadic data, response surface analysis, polynomial regression

Cite at your own risk."

**Even better:** 

"Unpublished manuscript,

version 0.2 (2020-05-07),

NOT peer-reviewed.

A number of interesting psychological research questions in dyadic contexts refer to the effects of the dyad members' similarity on some outcome. For example, how is the similarity between the husband's and wife's personality associrelated to two outcome variables stemming from the same dyad members. Hence, we do not focus on the question whether or how similar dyad members are in absolute terms, but rather on the effect of different levels of similarity (on

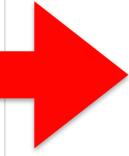
# **Pre- or Postprint?**



#### Testing similarity effects with dyadic response surface analysis

Felix D. Schönbrodt Ludwig-Maximilians-University, Munich

Sarah Humberg Münster University Steffen Nestler Leipzig University



This is an unedited manuscript accepted for publication in the European Journal of Personality. The manuscript will undergo copyediting, typesetting, and review of resulting proof before it is published in its final form.

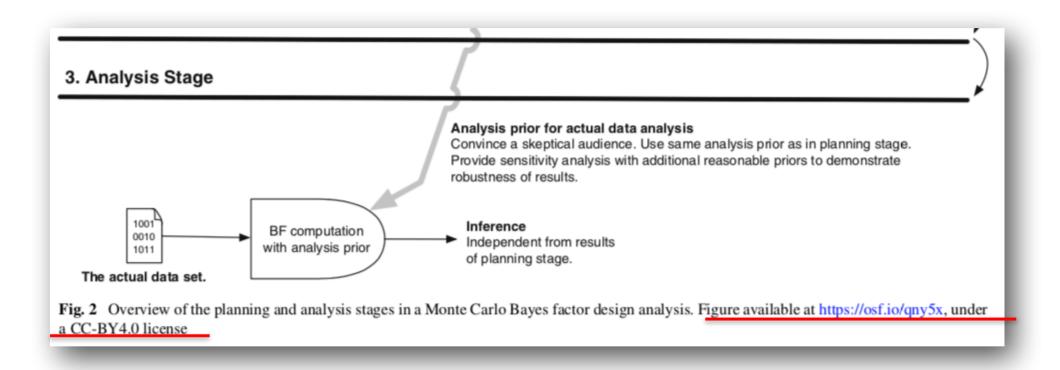
#### Please cite as:

Schönbrodt, F. D., Humberg, S., Nestler, S. (2018). Testing Similarity Effects with Dyadic Response Surface Analysis. European Journal of Personality. doi:10.1002/per.2169

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Publish your figures under a free license (prior to submission), and then you give the license to the journal (not the other way round).

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### Credentials



The creation of this workshop material was partially funded by the Berkeley Initiative for Transparency in the Social Sciences (BITSS) Catalyst Program. For more information, please visit <a href="https://www.bitss.org">www.bitss.org</a>, sign up for the BITSS blog, and follow BITSS on Twitter <a href="https://www.bitss.org">aUCBITSS</a>. We also kindly thank the LMU GraduateCenter for their support.





